YOU ONLY live once,
BUT ONCE IS ENOUGH IF YOU
DO IT RIGHT.

LIVE YOUR LIFE WITH CLASS,
DIGNITY, AND STYLE SO THAT AN
EXCLAMATION MARK
SIGNIFIES IT. THE THREE END MARKS OF
PUNCTUATION TELL THE READER
THAT A SENTENCE HAS REACHED ITS
FINAL DESTINATION.
A SENTENCE CAN ONLY END WITH A
PERIOD, A QUESTION MARK, OR AN
EXCLAMATION MARK.

THE SAME PRINCIPLE APPLIES TO YOUR
BEHAVIOR. A PERIOD AT THE END
OF A SENTENCE DOES NOT ATTRACT
MUCH ATTENTION, JUST AS AN
AVERAGE PERFORMANCE DOES NOT
STAND OUT IN ANY UNIQUE WAY.
A QUESTION MARK CALLS FOR
DEEPER INVESTIGATION OF A TOPIC.
YOU SHOULD NEVER ALLOW
YOURSELF TO BE PUT IN A
DEFENSIVE POSITION
WHERE SOMEONE CAN
QUESTION YOUR CHARACTER,
INTEGRITY, INTENTIONS,
LOYALTIES OR
WORK ETHIC.

AN EXCLAMATION MARK
IS A SYMBOL OF DISTINCTION,
SOMETHING OF IMPORTANCE WHICH
COMMANDS ATTENTION.
YOUR LIFE IS YOUR MESSAGE TO THE WORLD.
LIVE IT WITH EXCELLENCE BY PLACING
AN EXCLAMATION MARK
AT THE END OF EVERYTHING YOU DO!

- GARY RYAN BLAIR