

“ YOU ONLY *live once*,
BUT ONCE IS ENOUGH IF YOU
DO IT RIGHT.

LIVE YOUR LIFE WITH **CLASS,**
DIGNITY, AND **STYLE** SO THAT AN
EXCLAMATION MARK

SIGNIFIES IT. THE THREE END MARKS OF
punctuation TELL THE READER
THAT A SENTENCE HAS REACHED ITS
FINAL DESTINATION.

A SENTENCE CAN ONLY END WITH A
PERIOD, A **QUESTION MARK,** OR AN
EXCLAMATION MARK.

THE SAME PRINCIPLE APPLIES TO YOUR
BEHAVIOR. A PERIOD AT THE END
OF A SENTENCE DOES NOT ATTRACT
MUCH **ATTENTION,** JUST AS AN
AVERAGE PERFORMANCE DOES NOT
STAND OUT IN ANY UNIQUE WAY.

A **QUESTION MARK** CALLS FOR
DEEPER INVESTIGATION OF A TOPIC.
YOU SHOULD **NEVER ALLOW**
YOURSELF TO BE PUT IN A
DEFENSIVE POSITION
WHERE SOMEONE CAN
QUESTION YOUR **CHARACTER,**
INTEGRITY, INTENTIONS,
loyalties OR
WORK ETHIC.

AN EXCLAMATION MARK
IS A **SYMBOL OF DISTINCTION,**
SOMETHING OF IMPORTANCE WHICH
COMMANDS ATTENTION.

YOUR LIFE IS YOUR MESSAGE TO THE WORLD.
LIVE IT WITH EXCELLENCE BY PLACING
AN EXCLAMATION MARK
AT THE END OF EVERYTHING YOU DO! ”

- GARY RYAN BLAIR