ACHIEVE. GOALS. FAST.

THE MANIFESTO THAT MAKES YOUR DREAMS COME TRUE!

GARY RYAN BLAIR

100DAYCHALLENGE™
If you're reading this manifesto...as the title suggests, you're most likely interested in achieving goals fast and enjoying more of what you want in life.

So it's only natural to wonder if there are some “secret strategies” that highly successful people know about that you don't.

Well, guess what...once you know, and act upon, the secret strategies”, you'll not only achieve your goals faster, you'll do everything faster to include solving problems, attracting people and opportunity, building trust...as well creating massive amounts of wealth.

My goal here is simple...to convince you that you have the potential to DRAMATICALLY DECREASE the amount of time it takes to achieve your goals...get wealthy...and make a massive impact on the world.

Skeptical? Here's proof...

There's more than 2400 billionaires in the world, and becoming one is an extremely impressive feat.

However, the accelerated rate by which people are now becoming billionaires provides us with some very important lessons which we can all learn from and leverage in order to fast track our goals.
Bill Gates

It took John D. Rockefeller 46 years to become America's first billionaire in 1916.

Michael Dell achieved billionaire status in 14 years.

Bill Gates became a member of the billionaire club in 12 years.

Larry Page and Sergey Brin got their ticket punched in 8 years.

Jeff Bezos made it to the mountaintop in 5 years.

Mark Zuckerberg reached billionaire status in 4 years.

Pierre Omidyar of eBay hit the magic number in 3 years.

Andrew Mason of Groupon did it in a whopping 2 years.

Jay Walker of Priceline became the fastest billionaire in just 1 year.

Pick any era in history and you’ll find a handful of people who refuse to think and act like the masses, who buck the system, who question every conventional belief and as a result wind up doing extraordinary things in an implausibly short amount of time.

Don't you want a piece of that action?

There’s no added virtue, nothing worth bragging about in getting rich slowly...in getting healthy slowly...in learning a new skill slowly...in turning a business around slowly...nor in achieving any goal slowly.

When you make bank deposits, they don’t add a bonus for "slow" nor deduct a penalty for "fast."

Unfortunately, most of us have been conditioned to believe that there is something wrong with achieving goals quickly and or that the very idea is “fool’s gold” and implausible, even an outright lie.

I ask you to ask yourself: Have any of the sources of that viewpoint achieved their goals quickly?

As someone who repeatedly, consistently, and quite routinely works with people and organizations who accelerate from standing starts to giant accomplishments, “achieving goals fast” is my reality.
You cannot change your behavior nor achieve goals fast, until you change your beliefs...and the most important element in your strategy to win the battle for your mind and productivity is your own psychology.

In this Achieve. Goals. Fast. Manifesto, my aim is to transfer the belief...that you have no legal or moral obligation, or any logical reason to settle for small, marginal or incremental growth.

Embrace the idea that the quickest way to the top and achieving any goal fast is not by fighting your way through the pack...it is to leapfrog over the pack by deploying superior execution strategies.

That’s why I created the 100 Day Challenge...to share with you the same methods I’ve learned and leveraged to shatter sales goals, quickly grow a number of multimillion dollar businesses, and coach people and organizations to extraordinary performances. I’m confident I can do the same for you.

And, that’s what you really want...isn’t it?

How do you accelerate your rate of success? How do you multiply your performance, dramatically exceed expectations, and achieve goals on a pace that in the past seemed impossible?

Providing you with answers to those questions is the purpose of this manifesto.

Here’s the first of many...if you really want to achieve goals fast, and are willing to make some changes in your life to cause it to happen, you too can become one of the great ones.

The only things you’ll need to give up are false assumptions, low expectations, self-limiting doubts and the comfort zone that holds you back from unleashing your greatness.

Let’s get after it!

Gary Ryan Blair
We're all playing a high stakes game of one and done, as you have exactly one life in which to do everything you'll ever do. Therefore, it's in your best interest to get serious about upgrading your execution skills and achieving your goals fast before time runs out.

– Gary Ryan Blair
LET’S START WITH WHY...as in why it's important to achieve goals fast?

We’re all playing a high stakes game of one and done, as you have exactly one life in which to do everything you’ll ever do.

Therefore, it’s in your best interest to get serious about upgrading your execution skills and achieving your goals fast...before time runs out. That’s where the trouble begins as you think you have time...you don’t.

For all the things you might want to experience in life...time is running out. And you never know when the last grain of sand will fall through the middle of your own life’s hourglass.

Time is running out for you to become the person you’ve always wanted to be...to make the difference you seek to make...to produce the work you know you’re capable of.

Where’s the urgency to take action as you’ll be dead a lot longer than you’ll be alive?

- Parents, your children are growing up quickly...you need to be in a hurry to teach them, to shape their character and to ensure self-reliance.

- Entrepreneurs, you need to be in a hurry to add greater value, to dazzle and amaze...in a hurry to create work that people would miss if it were gone.
Success Loves Speed

Teachers, you need to be in a hurry to captivate attention, to instill a love of learning… to turn your students into educated leaders of tomorrow.

Students, time is going by faster than you realize… you need to be in a hurry to create good study habits, to develop a love for learning… in a hurry to solve challenging problems and to acquire good decision making skills.

Leaders, you need to be in a hurry to share a bold, empowering vision… to inspire hope and to instill confidence… in a hurry to set a powerful example.

Make No Mistake About It… Time Is Running Out.

That’s why we all need to be in a hurry to face our fears, develop courage, share our bravest work, commit to excellence, get in shape, get out of debt, shed high-maintenance relationships, eliminate excuses, become financially free…and dare mighty things.

The world needs you… all of you, the courageous you, the bold, ambitious, fearless, outrageous and unstoppable you… so let’s get busy and start achieving your goals faster.
UNLEASH YOUR SUPERPOWERS

While Superman is blessed with a number of superpowers which allow him to run faster than a speeding bullet...be more powerful than a locomotive...and give him the extraordinary ability to leap tall buildings in a single bound...your ability to convert ideas into innovations, problems into solutions, and goals into results quickly is a superpower worth unleashing.

Ultimately, it's a choice between two options...you can spend the remainder of your life accomplishing small stuff slowly...or you can learn to upgrade your execution skills and achieve big goals quickly.

THINK ABOUT IT....

If the goal is to become debt free...why perpetuate the pain and do it slowly?

If the goal is to get in great shape...why on earth should it take 20 years to lose 20 pounds?

If the goal is to get better grades...why should it take any longer than the next exam to fix it?

If the goal is to become the sales leader in your company...why should it take until next year when you can wear the crown next month?

And, if the goal is to get rich...why not learn how to get rich fast and while you're young?

The fact is...any goal, plan, intention or idea expands so as to fill and reinforce the unnecessary amount of time you've made available for its completion.

Today that changes forever!
The single **best strategy** for solving problems quickly, for creating **radical results fast** and for **achieving your goals** at a **high rate of speed** is to... **play a strong, relentless offense.**

Teaching you how to **play offense**... more specifically, how become a formidable opponent, an **unstoppable powerhouse**, a lean, mean results generating machine that is so **dominant**... and so **superior** to your competition is what **Achieve. Goals. Fast.** is all about.

**Achieving goals quickly** begins with the **right strategy**, and strategy is defined as a plan of action intentionally designed to achieve a **desired goal**.

**There are only two types of strategy**... offense and defense.

**Offensive strategy exists to advance your position, to score goals, to put points on the board... to win. Offensive strategy is proactive... it means playing to win.**

**Defensive strategy** exists to hold ground, to prevent the offense or opposition from scoring. **Defensive strategy is reactive... it means playing not to lose.**

Far too many people spend the majority of their lives deploying the **wrong strategy.**

They choose to **play defense**.... they choose to **procrastinate and resist change**... they operate in a reactive wait-and-see mode... **constantly retreating** and have very little to show on the highlight reel.

Listen, nobody ever wrote down a plan to be broke, fat, lazy, divorced or ignorant. Those things are what happen when you don’t take control of your life... and don’t play a **strong offense.**
On the other hand, those that choose to deploy a strong, relentless and determined offense are constantly advancing, forever gaining ground, incessantly building momentum, proactively creating the conditions for positive change and achieving their goals fast.

As to why it matters...while there is always a time and place for defensive competitive strategy, a strong offensive competitive strategy is what separates high and low achievers.

Cultivating the ability to achieve goals fast is a mandatory condition for success for the simple reason that great offensive skills allow you to maintain control and live life on your terms.

“Attack...Always Attack!”
Adolf Anderssen, Grand Chess Master

In Chess, the process of making the pieces move has a special name...it’s called the Attack.

The attack is an highly aggressive, proactive move meant to advance and strengthen your position, remove obstructions...and weaken your opponent’s defense and psychology.

In life as in Chess...it’s not wise to be a passive player...to operate from a defensive position as you’ll be checkmated in no time and the game...as well as your life will be over.

What follows is your seven-point game plan for becoming an offensive threat and achieving goals fast. Deploy it vigilantly and you’ll be astonished by the results you’re able to produce.
You have no legal, logical or moral obligation, or any justifiable reason to settle for small, marginal or incremental growth…and the quickest way to the top and achieving any goal fast is not by fighting your way through the pack…it is to leapfrog over the pack by deploying superior execution strategies.

– Gary Ryan Blair
GOYA – GET OFF YOUR ASS

THE MARKETPLACE only rewards implementation…it loathes intentions and inaction.

Therefore goals like getting in shape, increasing revenue, launching a new product, learning a language, or even unpacking the boxes from your last move are completely meaningless without action.

The primary reason why individuals, teams and entire companies underperform is not because of a lack of knowledge, intellect, experience or information.

It's not because of poor cash flow. It's not because of subpar networking skills. It's not because of intense competition. While these factors all play a part...they are not the main villain...they are merely symptoms of a much larger concern.

The primary reason and the root cause that holds people back from achieving their goals fast and unleashing their greatness is...poor execution.

Superior execution is the greatest market differentiator there is...it's a devastating competitive advantage...it's the ultimate force multiplier...it's the reason why people fail or succeed in achieving their goals.

Improving your execution skills is the savviest move you can make as in the absence of execution...the most complete collection of talents...the best education money can buy...and the most honorable intentions in the world are not enough to secure victory.

Life’s too short to be delusional on this matter...that’s why rule #1 is to GET OFF YOUR ASS.
IN YOUR EFFORTS to improve your execution skills and achieve goals fast...you must be mindful that you cannot change your behavior until you change and upgrade your beliefs...and that the most important element in your strategy to win the battle for your mind and productivity is your own psychology.

The truth of the matter is...

You have no legal or moral obligation or, for that matter, logical reason to settle for small, marginal...incremental growth.

You have the ability to multiply your performance quickly, and achieve goals on a pace and scale that in the past seemed impossible.

It is your right and responsibility to live a life of massive abundance and to enforce your will over any obstacle or resistance force.

The single best strategy for achieving your goals with speed and precision is to play a strong, relentless offense.

In order for you to create a performance explosion...you'll need to give up a few things to include....false assumptions about how fast you can change your life...self-limiting beliefs that undermine your progress...and the comfort zone that holds you back from unleashing your greatness.

ADOPT THESE BELIEFS. Live and breathe them as the best days of your life are about to unfold.
I CHALLENGE YOU TO...

FACE your FEARS to conquer your FEARS.
LEAD by EXAMPLE to set the RIGHT EXAMPLE.
BECOME LEGENDARY to leave a LASTING LEGACY.
EARN IT to DEMONSTRATE that you DESERVE it.
RISK FAILURE to live your LIFE like a CHAMPION.
TAKE MASSIVE ACTION to drive MASSIVE RESULTS.
TEST your LIMITS to see what you're really MADE OF.
ENFORCE your will to FIGHT through any RESISTANCE.
PERSEVERE to show how badly you want to SUCCEED.
RAISE your STANDARDS to RAISE your PERFORMANCE.
COMMIT to EXCELLENCE to UNLEASH your GREATNESS.
CONFRONT self-LIMITING beliefs to LIBERATE your MIND.
CREATE a SENSE of URGENCY to FAST TRACK your GOALS.
PUSH yourself to the BREAKING POINT to prove a POINT.
SET big CHALLENGING GOALS to make your LIFE a MASTERPIECE.

WHY? IF the GOAL doesn't CHALLENGE you, it CANNOT change you.
TIME IS AN UNRECOVERABLE ASSET... and unlike any other asset, what makes time truly unique is that it cannot be bought or sold, borrowed or stolen, stocked up or saved, bartered, manufactured, reproduced, or modified in any way.

All you can do is **make use of it**, and that’s why in order to **Achieve. Goals. Fast.**, you need to learn how to **compress its use**.

As it relates to the **speed of your results**, **compression or compressive forces** are two forces moving in opposite directions...towards one another. Their aim is to **compress**, **shorten** and **reduce the length of time** it takes to achieve any outcome.

The two forces we are talking about here and which are **accelerating** towards one another are your **behaviors** and your **goals**. Imagine two high speed locomotives heading towards each other and you get the picture.

Together, they act like **magnets**...pulling you and **attracting resources** toward the **achievement of the goal**. The more **focused** your **energies**, the more **passionate** your **desire**, the more consistent your **behavior**...the faster you **achieve your goal**.

A short list of behaviors that **compress time** and which demonstrate a strong offense include... **execution, focus, accountability, decisiveness, consistency, discipline, optimism, initiative, gritty perseverance...and a hungry heart**.

Once you learn to **COMPRESS TIME**, you’ll get **rich faster, get healthy faster, improve your grades faster, learn languages and musical instruments faster** and **achieve any goal faster**.
I’LL BOTTOM LINE this rule for you… boldness is a vastly underutilized competitive advantage that works with devastating speed and effectiveness.

Those who have learned to fast track their goals, and who have made a huge dent in the world have been the non-conformists who refuse to be spectators in life.

They are the men and women who consistently demonstrate a spirit of boldness and adventure. They understand that fortune favors the bold, and they CHOOSE to recognize boldness as both a fundamental right as well as a pragmatic reality.

Because of that they are willing to challenge and constantly question even the existence of the comfort zone…they try new ideas…they confront and break old, outdated rules …they stare fear in the eye…and they take delight in swinging for the fences.

The people that reach the upper echelon of success in any industry are the ones that act boldly. They see no inherent value in playing small, they thrive under pressure, and they take the risks and actions that lesser people are just too afraid to attempt.

When you’re bold, some people will think you’re crazy, but if you’ve got big plans it’s insane and irresponsible to be timid.

So, when will your finest hour come, and how will it arrive?

Do you think it’s even remotely possible to Achieve. Goals. Fast. without engaging in ACTS OF SUPREME BOLDNESS, COURAGE AND AUDACITY?
ENFORCE YOUR WILL

“WHEN IT COMES to achieving goals fast...nothing stands in the way of a strong will.

Having an indomitable will means that you have the type of spirit that is incapable of being overcome, subdued, or vanquished. In short it means that you are unconquerable.

Developing and enforcing an indomitable spirit is the ability to consistently sustain one's ideal performance state during adversities, setbacks, resistance and unexpected events.

It’s an undeniable declaration that you are going to succeed...it is the ability to give yourself a command and then to enforce that command.

There is no command as great nor any words as powerful as the words “I WILL.”

There is strength, conviction, depth, solidarity, decision, focus, confidence, and sheer determination in the loud, ringing tone which punctuates their delivery.

The words “I WILL” send an advance message to your mind and to those within earshot.

It’s a message of endurance, of triumph over adversity, of victory in the face of great resistance, of the strength, will, and personal constitution to persevere and finish strong.

Most people fail to achieve their goals not because a lack of desire, but because of a lack of will...that is why in order to Achieve. Goals. Fast., you must learn to ENFORCE YOUR WILL and put one determined foot in front of the other until the end.”
I AM YOUR COMPETITION

GARY RYAN BLAIR

HESITATE IN ANY WAY AND I WILL OUTHUSTLE YOU.
UNDERESTIMATE ME AND I WILL TEACH YOU A LESSON.
DON'T FOLLOW UP AND I WILL GLADLY STEAL YOUR CUSTOMERS.
MISS A DEADLINE AND I WILL CAPITALIZE ON YOUR CARELESSNESS.
SHOW UP LATE AND UNPREPARED AND I WILL CLEAN YOUR CLOCK.
MOVE SLOW AND I WILL RUN CIRCLES AROUND YOU.
UNDERPERFORM AND I WILL MAKE YOU LOOK FOOLISH.
MAKE A MISTAKE AND I WILL USE IT TO MY ADVANTAGE.
DON'T GIVE IT YOUR ALL AND I WILL MAKE YOU PAY FOR IT.
LOSE FOCUS AND I WILL EAT YOU FOR LUNCH.
REFUSE TO GO THE EXTRA MILE AND I WILL SHOW YOU UP.
LIE, CHEAT OR STEAL AND I WILL EXPOSE YOUR ACHILLESHEEL.
RESIST CHANGE AND I WILL ELIMINATE YOU FROM THE GAME.
DON'T DO THINGS RIGHT THE FIRST TIME AND I WILL OUTCLASS YOU.
IF YOU HAVE A WEAKNESS OR VULNERABILITY I WILL FIND IT.
EACH DAY I AM DETERMINED TO BEAT YOU AND WIN.
STAY PARANOID MY FRIEND AS I AM OUT TO GET YOU.

WHO AM I?

I AM YOUR COMPETITION.
HUSTLE

“IF YOU’RE GOING to work hard to achieve a goal...then it’s your divine right and responsibility to find the fastest way to get it done.

Learning to out-work, out-smart, out-suffer and out-hustle the competition is the way.

Hustle is a highly potent form of initiative, and in your quest to Achieve. Goals. Fast., your ability to consistently demonstrate initiative and put your hustle muscle to work is a devastating competitive advantage that works like magic.

Good things come to those who hustle...who work hard...who pay the price and who initiate progress. It is for those reasons why you should allow people to see you get dirty, sweaty and stinky....to wrestle with adversity, overcome obstacles and emerge victorious.

If you have some big ambitious goals on your bucket list...don’t expect someone to hand you a permission slip...take matters into your own hands and hustle after it.

Remember that while others might be taller, better looking and maybe even more talented than you...hustle will always beat talent, when talent doesn't HUSTLE.”
FINISH STRONG

WANT TO ACHIEVE GOALS FAST?

It’s a pretty simple formula... **Start Fast. Roll Hard. Stop for Nothing. Finish Strong.**

Bypass or blow through strong points of any resistance force. Get to the **final objective** — THE END — as quickly as you can, even if it means being exhausted and running on fumes once you get there.

In life – in relationships, in sports, whatever – what **people remember**, is the beginning and the end...the opening and the close...the start and the finish.

What sticks with us is **how fast we start**...and **how strong we finish**.

While there will always be ups and downs, zigs and zags, obstacles and opportunities in any **adventure**...you will ultimately be judged by **how you start**, the **attitude and resolve** you brought to the game...and even more so by **how you bring things to an end**...and that’s **precisely** why your **challenge** is to make two very important decisions.

You must decide that you’re going to get up every morning with determination, that you are going to **start each day fast, focused and filled with resolve**...and second, that you are going to maintain momentum and finish every day, task and project strong.

To **Achieve. Goals. Fast...FINISHING STRONG** is the only acceptable way to finish.
ARE YOU READY TO ACHIEVE GOALS FAST?

“Perhaps the most compelling reason to Achieve. Goals. Fast. is that time is finite. You’re not getting any younger, and the sooner you learn how to fast track your goals and make your mark…the sooner you’ll live happily ever after.”

If you have a burning desire to Achieve. Goals. Fast., if you want to live a bigger, bolder and far more beautiful life...than stop what you’re doing and sign up for the 100 Day Challenge.

The 100 Day Challenge is a HARDCORE GOAL SETTING PROGRAM designed to show you how to get more accomplished in 100 days than most people do over the course of ten years.

Like any world-class competition...it contains the elements necessary for the unleashing of your greatness...rules, performance standards, accountability, a scoreboard, a finish line, fans, competition and most of all fun.

I know a thing or two about driving radical results fast...and if you have a sincere desire to crush goals, play a much bigger game and turn things around in your life...the 100 Day Challenge is for you.

Over the years, I have become known as The Goals Guy and developed a reputation as someone that immensely successful entrepreneurs, executives, professional athletes and even Special Military Forces go to when they need to step up their execution skills.
YOU’LL LOVE THE 100 DAY CHALLENGE...

Primarily because we focus on one thing – getting you from point A to point B...from start to finish as quickly as possible - and we’re pretty darn good at it.

In fact, the 100 Day Challenge has delivered jaw-dropping results for more than 520,000 people in over 80 countries around the world, to include some of the biggest and most respected companies in the world such as the Navy SEALs, IBM and Apple...as well as thousands of smaller and mid-sized entrepreneurial firms.

You get everything you need for accelerating your performance ...skyrocketing your productivity...transforming your life and career ...and achieving any goal you want fast.

Is the 100 Day Challenge demanding? Does it require discipline, accountability, hard work, sustained commitment and relentless action?

You bet it does, but the results are ridiculously huge and life changing.

Why wait another moment?

Take the 100 Day Challenge... and together let’s Achieve. Goals. Fast.

Gary Ryan Blair

P.S. Group Rates? We’ve got you covered...send an email or call 877.462.5748 for program details.
WANTED:

BRAVE MEN AND WOMEN
GAME FOR A HARROWING
100 DAY JOURNEY INTO
THE MORAL HIGH GROUND.
EXTREME CONDITIONS
APPLY AND NO EXCUSES
ACCEPTED. JOIN A RAG
TAG TEAM OF BROTHERS
AND SISTERS WHO SPEND
THEIR DAYS PURSUING
EXCELLENCE AND
UNLEASHING THEIR
GREATNESS.

APPLY HERE