SUCCESS LOVES SPEED

SPEED BRINGS WITH IT

A REPUTATION OF CONFIDENCE AND CLARITY OF PURPOSE.

HUSTLE BEATS TALENT
—— WHEN TALENT ——
DOESN'T HUSTLE.

SPEED TRUMPS SIZE AS IT'S NO LONGER THE BIG THAT EATS THE **SMALL**...IT'S THE **FAST** THAT EAT THE **SLOW**.

SPEED IS AN **APHRODISIAC**, IT'S THE **ULTIMATE CUSTOMER TURN ON**.

SLOW COSTS MORE
AS EVERY SECOND YOU CAN REMOVE
FROM A PROCESS OR
ACTIVITY SAVES YOU TIME
AND MAKES YOU MONEY.

FULL SPEED AHEAD

MAKE YOUR NAME AND REPUTATION SYNONYMOUS WITH SPEED.

ONE FOR THE MONEY. TWO FOR THE SHOW. THREE TO GET READY. THREE TO GET READY. SADLY, MOST PEOPLE NEVER GET TO FOUR LET'S GO.

TO ACHIEVE A GOAL,
THEN YOU OWE IT TO YOURSELF
TO FIND THE FASTEST WAY
TO GET IT DONE

THE ABILITY TO SHORTEN THE AMOUNT OF TIME IT TAKES TO TURN ANY GOAL INTO A SUCCESSFUL OUTCOME IS A DEVASTATING COMPETITIVE ADVANTAGE.

THE **speed** of the leader always determines the **speed** of the pack.

YOU CAN ONLY **COMPRESS OR EXPAND TIME**, YOU CAN ONLY **ADVANCE OR RETREAT**, YOU CAN ONLY **MOVE CLOSER** TO OR FURTHER FROM YOUR **GOALS**.

SUCCESS IS AN ONGOING GAME OF CAUSE AND EFFECT, AND BY ACCELERATE THE EFFECT.

ONE FINAL THOUGHT. FALL IN LOVE WITH THE IDEA THAT SUCCESS LOVES SPEED.

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